

POTENTIAL INCOME FOR A HOT DOG VENDOR

Income for a hot dog vendor is virtually unlimited, however here is a good estimate of what you can expect from a good location.

A hot dog with bun and toppings costs an average of 65 cents

An average vendor resells a hot dog for \$2.50

Sell 100 hot dogs a day for 5 days a week = \$ 1,250.00 per week

In a 6 month operational climate you would make approximately \$30,000.00

In a 10 month operational climate, or year round vending climate you would make \$50,000.00

Add on Nachos and watch your profits soar, some health departments will only allow prepackaged cheese containers these can be purchased from your local restaurant supply store. Some health departments will not allow any dairy products to be sold from your cart.

Nacho Cheese	.15
Nacho Chips 3 oz.	.25¢
Nacho Boats	<u>.10¢</u>
Total Cost	.50¢

(Low Retail)

Suggested Retail	\$2.00
Profit	1.50

20 servings /day at \$2.00 Retail:

44.00 = \$ Profit/Day gross

33.00= \$ Net Profit per day

\$660.= \$ Net Profit per Month *** Just on 20 orders of Nachos per day

The above prediction does not take into consideration the extras you may sell on your hot dog cart. Like sodas, chips, cookies or other gourmet treats like giant pretzels or nachos. The options are endless, one hot dog vendor sells humorous hats, shirts & pins with his logo printed on them and makes equal the dollar amount per year with little extra effort on his part.

Many hot dog vendors only work occasional weekends doing special events such as sporting games, car shows, catered events. The earning potential for just One single event can be \$350-\$2,000 for a day. This venue takes time to establish. Even if you do not pick the best events the earning potential is much more than the average educated worker in any industry.

Likely, if you take your cart out of the storage garage and get it out in the public to get noticed these events will come knocking at your door. If you are willing to establish your business and put in the hard work it takes to be successful you will succeed in the business. It's really all up to you and what effort you are willing to put into it.